



INDIAN DAIRY ASSOCIATION (EAST ZONE)
51st Dairy Industry Conference
 Anchored by Indian Dairy Association, Bihar State Chapter
March 6-8, 2025 at Ashoka International Convention Center, Patna
Theme: Indian Dairying : Global Growth; Local Strength



SPONSORSHIP FORM

IDA Institutional Membership No.....
 Name of the Organization :
 Address.....

 Tel(O) :.....
 Email :..... Website :.....
 Contact Person :..... Designation :.....
 Mobile No. :..... Email :.....

SPONSORSHIP DETAILS **FREEBIES TO THE SPONSOR**

Type of Sponsorship	Amount (In Rs)	Exhibition Space	Color Advt. in Souvenir	Delegates Allowed	Display and printing of Logo
<input type="checkbox"/> Supper Platinum	25 Lakh	27 Sq Mt	Full Page	12	On Brochure, Delegate Kit, Stationery, Back Drop All Gates in City & Media Meets
<input type="checkbox"/> Platinum	20 Lakh	24 Sq Mt	Full Page	10	On Brochure, Delegate Kit, Stationery, Back Drop & Media Meets
<input type="checkbox"/> Gold	15 Lakh	18 Sq Mt	Full Page	7	Do
<input type="checkbox"/> Silver	10 Lakh	9 Sq Mt	Full Page	5	Do
<input type="checkbox"/> Delegates Kits	15 Lakh	18 Sq Mt	Full Page	7	Do
<input type="checkbox"/> Cultural Program/day	3 Lakh	Full Page	2Back Drop at Program		
<input type="checkbox"/> Branding of Main Convention Hall (Bapu Sabhagar)- 5000 Seats	7 Lakh		Full Page	4	Sponsor's Name in Brochure, Tech. Sessions Display, Back Drop
<input type="checkbox"/> Branding of Hall-2 (Gyan Bhawan Auditorium)- 800 Seats	3 Lakh		Full Page	2	Do
<input type="checkbox"/> Branding of Hall-3/4/5/6, Gyan Bhawan First Floor/Second Floor-100 Seats	2.5 Lakh		Full Page	2	Sponsor's Name in Technical Sessions Display, Back Drop
<input type="checkbox"/> Branding of Lanyards Registration Counter	3 Lakh		Full Page	2	On Lanyards
<input type="checkbox"/> Farmer's Session	2 Lakh		Full Page	2	Back Drop at Program
<input type="checkbox"/> Lunch /Dinner	7.5 Lakh			2	Lunch Coupon & Branding at Venue
<input type="checkbox"/> Breakfast	3 Lakh			2	Breakfast Coupon & Branding at Venue
<input type="checkbox"/> High Tea	2 Lakh			2	Branding at Venue
<input type="checkbox"/> Technical Session	2 Lakh			2	Branding at Venue
<input type="checkbox"/> Industrial Presentation	2 Lakh			2	30 Minutes slot for Company Presentation
<input type="checkbox"/> Digital Screen	5 Lakh			2	

Note: GST@18% applicable over and above sponsorship charges.
Please Note: Sponsorship Company has to be an Institutional Member of Indian Dairy Association. If not, they need to pay membership fee of Rs. 14750/- extra (One Year Membership Fee: Rs.12500 + GST@18% Rs. 2250).

PAYMENT DETAILS:

Payment of INR /USD Online Payment Cheque/ DD NEFT
Bank Name..... **Branch Name:**
Online Payment Transfer Reference / UTR No......
Cheque / DD No...... **Dated:**

**Bank Details: Name of the Account : Indian Dairy Association; Bank: ICICI BANK, Anisabad, Patna
 Account No.: 133301002827; IFSC - ICIC0001333**



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SOUVENIR ADVERTISEMENT FORM

IDA Institutional Membership No.....
 Name of the Organization :
 Address.....

 Tel(O) :.....
 Email :.....Website :.....
 Contact Person :.....Designation :.....
 Mobile No. :.....Email :.....

TARIFF FOR ADVERTISEMENT IN SOUVENIR (PLEASE TICK THE SPACE REQUIRED)

Particulars	Ad Size (In CM)	Tariff (in INR)	Tariff (In USD)
<input type="checkbox"/> Back Cover	25.5*19.0	100000/-	1200
<input type="checkbox"/> Front Inside Cover	25.5*19.0	75000/-	1000
<input type="checkbox"/> Back Inside Cover	25.5*19.0	75000/-	1000
<input type="checkbox"/> Double Spread	25.5*40.0	70000/-	950
<input type="checkbox"/> Full Page	25.5*19.0	60000/-	750
<input type="checkbox"/> Half page	12.0*19.0	30000/-	400
<input type="checkbox"/> Book Mark for Souvenir	5.0*0.0	30000/-	400

Note: GST@18% applicable over and above Advertisement charges

Please Note: Last date for receipt of Advertisement materials is 20th February'2025, Material should be sent in soft copy along with hard copy to the conference Office at Patna.



(Scan to Pay through PhonePe, Google Pay, PayTM, etc.)

PAYMENT DETAILS:

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 Online Payment Transfer Reference / UTR No.....
 Cheque / DD No..... Dated:

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Contact No.: 9334330557 | Email: dic51patna@gmail.com | www.51dic.in



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DELEGATE REGISTRATION FORM

IDA Institutional Membership No.....

Name of the Organization :

Address.....

.....

Tel(O) :

Email :Website :

Contact Person :Designation :

Mobile No. :Email :

DELEGATE REGISTRATION TARIFF

Category	IDA Members	Late and On the Spot
	(Up to 28.02.2025)	(From 01 .03.2025 to 08.03.2025)
Delegates	Rs. 8000/-	Rs.9000/-
Farmers Group of more than 10 Nos./ Students/Senior Citizen (Above 60 Years)	Rs.2000/-	Rs.9000/-
Foreign Delegates	USD 100	USD 120
Spouse	Rs.2000/-	NA
Representatives of Indian Exhibitor	Rs.4000/-	Rs. 5000/-
Representatives of Foreign Exhibitors	USD 50	USD 60

Note: GST@18% applicable over and above sponsorship charges. Fellows / Patrons/ Dr. Kurien awardees are exempted from Payment of Registration Fee.

IMPORTANT NOTE:-

- Non member of IDA will have to pay at least one year Annual Membership Fees along admission charges (Rs. 1770-) in addition to normal Registration Fees.
- Early Bird Discount up to 31st Jan'2025 10% only for individuals
- Group Discount for 10 above 10%. Early Bird discount is not available
- Farmer/Student/Sr. Citizen need to produce a document to verify that they belong to particular category. Student will have to produce certificate from College/ID Cards while senior citizen may upload Aadhaar Card. Farmers need to upload Aadhaar Card with evidence from Coop Society or Company where they pour milk.
- The accompanying spouse/Representatives of Exhibitors will not be entitled for Delegate kits. However, they will have entry to all seminar halls and enjoy foods offered to delegates.
- Those who intend to register are advised to complete the registration formalities as early as possible.
- **Refund Policy:-** Cancellation before 20th Feb'2025- 50% Refund of Fees without GST. No refund after 20th Feb'2025.



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