



**INDIAN DAIRY ASSOCIATION (EAST ZONE)**  
**51<sup>st</sup> Dairy Industry Conference**  
 Anchored by Indian Dairy Association, Bihar State Chapter  
**March 6-8, 2025 at Ashoka International Convention Center, Patna**  
 Theme: Indian Dairying : Global Growth; Local Strength



**SPONSORSHIP FORM**

IDA Membership No.....  
 Name of the Organization : .....  
 Address.....  
 .....  
 Tel(O) :.....  
 Email :.....Website :.....  
 Contact Person :.....Designation :.....  
 Mobile No. :.....Email :.....

**SPONSORSHIP DETAILS** **FREEBIES TO THE SPONSOR**

Type of Sponsorship	Amount (In Rs)	Exhibition Space	Color Advt. in Souvenir	Delegates Allowed	Display and printing of Logo
<input type="checkbox"/> Supper Platinum	25 Lakh	27 Sq Mt	Full Page	12	On Brochure, Delegate Kit, Stationery, Back Drop All Gates in City & Media Meets
<input type="checkbox"/> Platinum	20 Lakh	24 Sq Mt	Full Page	10	On Brochure, Delegate Kit, Stationery, Back Drop & Media Meets
<input type="checkbox"/> Gold	15 Lakh	18 Sq Mt	Full Page	7	Do
<input type="checkbox"/> Silver	10 Lakh	9 Sq Mt	Full Page	5	Do
<input type="checkbox"/> Delegates Kits	15 Lakh	18 Sq Mt	Full Page	7	Do
<input type="checkbox"/> Cultural Program/day	3 Lakh	Full Page	2Back Drop at Program		
<input type="checkbox"/> Branding of Main Convention Hall (Bapu Sabhagar)- 5000 Seats	7 Lakh		Full Page	4	Sponsor's Name in Brochure, Tech. Sessions Display, Back Drop
<input type="checkbox"/> Branding of Hall-2 (Gyan Bhawan Auditorium)- 800 Seats	3 Lakh		Full Page	2	Do
<input type="checkbox"/> Branding of Hall-3/4/5/6, Gyan Bhawan First Floor/Second Floor-100 Seats	2.5 Lakh		Full Page	2	Sponsor's Name in Technical Sessions Display, Back Drop
<input type="checkbox"/> Branding of Lanyards Registration Counter	3 Lakh		Full Page	2	On Lanyards
<input type="checkbox"/> Farmer's Session	2 Lakh		Full Page	2	Back Drop at Program
<input type="checkbox"/> Lunch /Dinner	7.5 Lakh			2	Lunch Coupon & Branding at Venue
<input type="checkbox"/> Breakfast	3 Lakh			2	Breakfast Coupon & Branding at Venue
<input type="checkbox"/> High Tea	2 Lakh			2	Branding at Venue
<input type="checkbox"/> Technical Session	2 Lakh			2	Branding at Venue
<input type="checkbox"/> Industrial Presentation	2 Lakh			2	30 Minutes slot for Company Presentation
<input type="checkbox"/> Digital Screen	5 Lakh			2	

**Note:** GST@18% applicable over and above sponsorship charges.  
**Please Note:** Sponsorship Company has to be an Institutional Member of Indian Dairy Association. If not, they need to pay membership fee of Rs. 14750/- extra (One Year Membership Fee: Rs.12500 + GST@18% Rs. 2250).

**PAYMENT DETAILS:**

Payment of INR /USD  Online Payment  Cheque/ DD  NEFT  
 Bank Name..... Branch Name: .....  
 Online Payment Transfer Reference / UTR No.....  
 Cheque / DD No..... Dated: .....

**Bank Details: Name of the Account : Indian Dairy Association; Bank: ICICI BANK, Anisabad, Patna  
 Account No.: 133301002827; IFSC - ICIC0001333**

**+91 9334330557, +91 6123172189 | Email: dic51patna@gmail.com | www.51dic.in**